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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/715,350	11/14/2003	Matthew T. Bogosian	A016-P07221US	2397	
33356 SoCAL IP LAV	7590 07/26/2007 W GROUP LLP		EXAMINER		
310 N. WESTI	310 N. WESTLAKE BLVD. STE 120			LEIVA, FRAŅK M	
WESTLAKE	'ILLAGE, CA 91362		ART UNIT PAPER NUMBER		
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

			16
	Application No.	Applicant(s)	
	10/715,350	BOGOSIAN ET AL.	
Office Action Summary	Examiner	Art Unit	
	Frank M. Leiva	3714	
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with th	e correspondence address	
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DATE of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication.  If NO period for reply is specified above, the maximum statutory period of Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATI 36(a). In no event, however, may a reply by will apply and will expire SIX (6) MONTHS for cause the application to become ABANDO	ON. e timely filed  from the mailing date of this communication.  ONED (35 U.S.C. § 133).	
Status			
1) Responsive to communication(s) filed on 23 M	<u>lay 2007</u> .		
2a) ☐ This action is <b>FINAL</b> . 2b) ☑ This	action is non-final.		
3) Since this application is in condition for allowa			
closed in accordance with the practice under E	Ex parte Quayle, 1935 C.D. 11,	. 453 O.G. 213.	
Disposition of Claims			
4) Claim(s) <u>1-28 and 45-50</u> is/are pending in the	application.		
4a) Of the above claim(s) is/are withdraw			
5) Claim(s) is/are allowed.	•		
6)⊠ Claim(s) <u>1-28 and 45-50</u> is/are rejected.			
7) Claim(s) is/are objected to.			
8) Claim(s) are subject to restriction and/o	r election requirement.		
Application Papers	•		
9)☐ The specification is objected to by the Examine	er.		
10) The drawing(s) filed on is/are: a) acc	epted or b)□ objected to by th	ie Examiner.	
Applicant may not request that any objection to the			
Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex			
Priority under 35 U.S.C. § 119	•		
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:	priority under 35 U.S.C. § 119	9(a)-(d) or (f).	
1. Certified copies of the priority document	s have been received.		•
2. Certified copies of the priority document		ation No	
3. Copies of the certified copies of the prio	rity documents have been rece	eived in this National Stage	
application from the International Burea	u (PCT Rule 17.2(a)).		
* See the attached detailed Office action for a list	of the certified copies not rece	eived.	
Attachment(s)			
Notice of References Cited (PTO-892)     Notice of Draftsperson's Patent Drawing Review (PTO-948)	4) Interview Summ Paper No(s)/Ma		
3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date 5/17/2004		al Patent Application	

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#### **DETAILED ACTION**

### Election/Restrictions

1. Applicant's election without traverse of Group I claims 1-28 in the reply filed on 23 April 2007 is acknowledged. Also the cancellation of claims 29-44 and additional claims 45-50 filed on 23 May 2007 is acknowledged.

## Claim Rejections - 35 USC § 112

- 2. The following is a quotation of the second paragraph of 35 U.S.C. 112:

  The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
- 3. Claim 2 recites the limitation "the game" in the claim. There is insufficient antecedent basis for this limitation in the claim.

# Claim Rejections - 35 USC § 102

4. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 5. Claims 1, 3-11 are rejected under 35 U.S.C. 102(b) as being anticipated by Woolston (US 2002/0116275 A1) herein after Woolston.
- 6. Woolston discloses an Internet market system for the commerce of goods and services outside a gaming environment.
  - Claim 1: Woolston discloses displaying an offer from a first user (i.e., the seller) for changing ownership of an item, wherein the offer specifies one or more conditions, and receiving an acceptance of the one or more conditions (i.e., price) in the offer from a second user (i.e., the buyer), wherein the first user is the owner of the item,

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(¶0027). Upon acceptance of the one or more conditions, Woolston discloses changing the ownership of the item from the owner to the other of the first user and the second user outside the game environment, (¶0028).

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Claim 3: Woolston discloses determining if the item is already subject to another offer, (¶0060:33-36).

Claim 4: Woolston teaches informing the owner that the item is already subject to another offer, by posting to all electronic auction participants (i.e. the owner and buyers), (¶0032).

Claims 5, 6, 10: The offer is a sale, trade, or auction, (¶0011, ¶0027 & ¶0029).

Claim 7: Receiving a price for the item as a condition, (¶0027).

Claim 11: Receiving information regarding the auction may be a condition of the offer, (¶0011 & ¶0029).

Claims 8 & 9: Wherein the offer is a trade, and further comprising receiving identification of one or more items for the trade as a condition, (¶0012).

- 7. Claims 18-28 & 45-50 are rejected under 35 U.S.C. 102(b) as being anticipated by Martinez et al (US 6,119,229) herein after Martinez.
- 8. Martinez discloses a system of persistent virtual items in an Internet gaming environment wherein a method of lending by changing possession of items outside a game environment without changing ownership.

Claim 18: A method of changing possession of items outside a game environment without changing ownership, (Col. 14:41-57); Displaying an offer from a first user to loan or borrow an item without changing ownership; wherein the offer specifies one or more conditions; receiving an acceptance of the one or more conditions in the offer from a second user; wherein one of the first user and the second user is an owner of the item; and upon acceptance of the one or more conditions, allowing use of the item by a borrower, (Col. 13:29- Col. 14:57); Receiving an acceptance of the one or more conditions in the offer from the second user where one of the users is

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an owner of the item, (Col. 13:29- Col. 14:57); upon acceptance of the one or more conditions, allowing use of the item by the borrower, (Col. 13:29- Col. 14:57); and wherein the borrower is the first user if the offer was to borrow or the second user if the offer was to lend, (Col. 13:29- Col. 14:57).

Claim 19: Storing information about the item in data structures maintained separately from the game that utilizes the item, (Col. 14:41-57).

Claim 20: Determining if the item is already subject to another offer, (Col. 13:29-Col. 14:18). Brokering rules.

Claim 21: Informing the owner that the item is already subject to another offer, (Col. 13:29- Col. 14:18). Brokering rules.

Claim 22: Wherein a limitation on the borrower to effect the item is specified, (Col. 14:41-57). The user may not take the borrowed item out of play.

Claims 23-25: Wherein the offer is a loan; receiving the duration of the loan as a condition; and changing the possession of the item to the owner outside the game environment when the duration of the loan expires, (Col. 14:41-57). As martinez points to borrowing/lending, duration and expiration limitations are inherent in lending.

Claims 26-28: Wherein the offer is a lease; receiving a duration of the lease as a condition; and receiving a periodic payment amount of the lease as a condition, (Col. 14:41-57). Leasing, another form of borrowing and lending, inherently comes with duration of contracts and repetitive payments.

Claim 45: Storing information about the item on an asset server (i.e., the transactor server) separate from a client or server executing the game that utilizes the item, (Col. 14:41-57).

Claim 46: Providing an API, wherein the API is called by the client or server executing the game that utilizes the item, (Fig. 1, Col. 14:45-57). The API is inherent to all communications between game server and Transactor, and the game server takes ownership of the item during the game means it called out to the Transactor and acquired the object.

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Claim 47: Creating an exclusive lock on the item upon request from the client or server executing the game, (Col. 26:53-56). Assignment of an item locks the use of the item to only the owner for trading only by the owner's permission.

Claim 48: Wherein storing information includes storing information defining the owner of the item, (Col. 26:42-52).

Claim 49: Wherein storing information includes storing information defining the terms of a transaction for the item, (Col. 26:42-52).

Claim 50: Wherein storing information includes storing the locked or unlocked state of the item, (Col. 26:42-52).

## Claim Rejections - 35 USC § 103

- 9. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 10. Claims 2 &12 are rejected under 35 U.S.C. 103(a) as being unpatentable over Woolston as applied to claim 1 above in view of Martinez.
- 11. Regarding claims 2 & 12; Woolston discloses all the limitations recited in claim 1 from which claims 2 and 12 depend. Woolston is silent of the fact that the items for sale are used in an actual game. Martinez discloses virtual property and the exchange of the this property outside the gaming environment by storing information about the items in data structures maintained separately from the game that utilizes the item, and storing information about the item on an asset server separate from a client or server executing the game that utilizes the item, (Col. 5:64-Col. 6:4).

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12. Claims 13-17 are rejected under 35 U.S.C. 103(a) as being unpatentable over Woolston in view of Martinez as applied to claims 1 & 2 above.

<u>Woolston is silent</u> on items used in games, and explicit interactions with game servers.

Martinez discloses a virtual property system of persistent items amongst gaming platforms;

Claim 13: Providing an API, (Application Program Interface), wherein the API is called by the client or server executing the game that utilizes the item, (Fig. 1, Col. 26:31-41).

Claim 14: Creating an exclusive lock on the item upon request from the client or server executing the game, (Col. 26:54-56).

Claim 15: Wherein storing information includes storing information defining the owner of the item, (Col. 26:42-52).

Claim 16: Wherein storing information includes storing information defining the terms of a transaction for the item, (Col. 26:42-52).

Claim 17: Wherein storing information includes storing the locked or unlocked state of the item, (Col. 26:54-56).

13. It would have been obvious to one of ordinary skill in the art at the time of the invention to modify Woolston's internet market invention with Matinez's persistent virtual property trading invention and incorporate all the features related to the virtual property exchanges to allow commerce and competition for market share in which to trade virtual goods. The benefits of facilitating this trade would be apparent to one of ordinary skill in the art.

### Citation of Prior Art

14. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Ellis et al (US 2004/0015608 A1), dynamic incorporation of advertising content. Rothschild et al (US 6,152,824), online gaming architecture. Hawkins et al (US 6,009,458), computer gaming system with persistent playing objects. Morrow et al (US 2004/0054952 A1), verification system over the Internet. Rubin, (US 4,840,382), financial asset games.

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Frank M. Leiva whose telephone number is (571) 272-2460. The examiner can normally be reached on M-Th 8:30am - 5:pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert E. Pezzuto can be reached on (571) 272-6996. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

**FML** 

07/19/2007

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SUPERVISORY PRIMARY EXAMINER